# IT company is looking for a design for the end of year's greeting card

# Task description

We are looking for fresh ideas for our company 2021 greeting card.

Format is free but please keep in mind it will be emailed.

It has to be professional modern, nice, design, high tech.

Please refer to the attached doc for detailed briefing.

# Content

We would like to use the following message:

**Let’s all pull together for a fresh start in 2021**

**Novoffice will be there by your side**

# Context

Belgium has been hardly hit by the pandemic. We are still in curfew and lockdown in the second wave. All Xmas and New Year festivities are forbidden and we are not allowed invite family which has a strong impact on the people's mood. Moreover, lot of business are closed or highly impacted by the crisis. Our clients are highly impacted SMBs and **we want to send a message of hope for 2021**.

This means communication has to be empathic, positive, engaging.

We are providing IT solution for happy office so the illustration of a modern open space office might be interesting. We are also looking for anything that would refer to a **fresh start**.

# Detailed Content

Our communication design is currently being reworked but please find our draft brand guide attached. Please refer to the attached files for logo, inspiration and content.

We like modern office open space like these:

https://elements.envato.com/interior-modern-open-space-office-3d-illustration-3R5QBKC

https://elements.envato.com/interior-modern-open-space-office-3d-illustration-BYLN5JU

https://elements.envato.com/interior-modern-open-space-office-3d-illustration-BCNJ6UM